

June 2024



# Supporting Young Entrepreneurs Lemonade Day 2024



Student taking part in Lemonade Day training

Mark your calendars for June 15th and be sure to get out and support our local youth! Elementary students set up lemonade stands at various businesses in the Town of Peace River and the Town of Fairview. Lemonade Day teaches youth how to start, own, and operate their own business, fostering the next generation of business leaders, social advocates, community volunteers, and forward-thinking citizens. Community Futures Peace Country is grateful to be involved again, helping to empower our young entrepreneurs. We're also thankful to the local businesses hosting these young entrepreneurs and providing them with a platform to learn and grow. You can find all the Peace River and Fairview stands on an interpretive map at [lemonadeday.org/northern-alberta](https://lemonadeday.org/northern-alberta). This provincial initiative, hosted by Community Futures Peace Country for the second year in a row, is sponsored by Northern Sunrise County, the Town of Fairview, and Lemon Social, which has generously provided all the cash prizes. ***This is a rain or shine event so be sure to come out and join us to support our local youth*** and celebrate their entrepreneurial spirit—one lemonade stand at a time!



**Fairview &  
Peace River**  
**10-3 PM**



## Thank you to Marie Dyck, Board Director

Join us in thanking Marie Dyck, Board Director for Sub Region 2, representing Northern Sunrise County, Peace River and Nampa for her service. Marie recently resigned from her position as Board Director to focus on family and other commitments. Marie's enthusiasm, commitment and knowledge on the board will be missed and we wish her all the best. Thank you, Marie for your important contributions!

# Performance Results - 2023-2024

# of jobs  
created or  
maintained

**26**

# of Loans

**20**

# of Business  
Training  
Participants

**462**

# of Business  
Advisory  
Services

**279**

## 16th Annual Women in the North Conferences a success!



The 16th annual Women in the North Conference went on the road again this year to Manning, Fairview, and Peace River in May, bringing professional development and networking opportunities to 175 northern Alberta women. The morning was spent learning, engaging and reflecting on inclusion and the vital importance of a sense of belonging inside and outside the workplace. Kristen Cumming, the opening keynote speaker, led a workshop geared to increase awareness and shift perceptions for positive systemic change. In the afternoon, three local women leaders from each community were featured on the Talk Show where they shared experiences and insights on leadership, wellness, successes and challenges in their field of work. Ariel Haubrich, public speaker and psychologist closed the events with an informative keynote on



mental health and wellness and how the human brain responds to stress. Attendees were entered for some fantastic door prizes, and every participant received a gift bag with wellness-based items. These events would not be possible without the support of the Alberta and Canadian governments, municipal and corporate sponsors, door prize donors, and, of course, all our guests who make this such a treasured event and high-spirited day. We are already looking forward to WIN 2025!



# Community Futures Peace Country Annual General Meeting in Valleyview

➤➤➤ **MONDAY JUNE 17TH**

Community Futures Peace Country (CFPC) is hosting its Annual General Meeting (AGM) and Dinner and Details event in Valleyview this year, with over 20 people expected to attend. The event includes dinner, live music by Greg and Brooke Loewen, the CFPC AGM, and opportunities for information sharing and networking. CFPC Board Directors, General Manager Sherry Crawford, and staff will be in attendance and look forward to connecting with Valleyview residents and the business community to provide information on how CFPC helps communities in the region thrive and grow.

**View the 2023-24  
Annual  
Report**

SCAN  
ME

# CLIENT FEATURE

**MERNIE GRINDER AND KOREEN BROWN, LONG-TIME SADDLE HILLS RESIDENTS, OPENED A FOOD TRAILER AND SMALL CATERING BUSINESS IN LATE APRIL THAT TRAVELS AROUND THE PEACE COUNTRY.**



## M&K's Burger Run

### **Why did you decide to open a business?**

Koreen and I decided to open a food trailer business because we saw an opportunity in our neighborhood for good, hot, homemade take-out food.

### **What do you feel makes your business unique?**

What makes us unique is that we strive to make everything homemade and avoid processed meats. From homemade burgers, breads, and buns to delicious baked desserts, we put quality and care into every item.

### **What do you recommend from your menu?**

**What are some popular items?** I think everyone has their favorites, from the burgers and subs to the breakfast buns. Our cinnamon buns and carrot cake are also very popular.

### **What advice do you have for new business start-ups?**

Our advice for someone starting a new business is to do your homework. Visit other businesses doing what you plan to do; they have probably already worked through the kinks. And always read the bill of sale twice.

Koreen and I want to thank Community Futures for believing in us and our business vision. We also want to express our gratitude to our community for all the support they have given us in our first month and a half.

# Congratulations!

## 2023 CHAMBERS OF THE YEAR

Congratulations to the Grimshaw & District Chamber of Commerce for being awarded one of five "Chambers of the Year" awards from the Alberta Chambers of Commerce. They were recognized for hosting events and promotions, increasing relevancy via social media and advertising and for better defining the Chamber's operating procedures.



# About Community Futures

Community Futures Peace Country is a community driven, non-profit organization staffed by business professionals and guided by a volunteer Board of Directors. We provide a wide range of small business services and business management tools for people wanting to start, expand, franchise or sell a business. We also run a number of specialized business programs, organize exciting business events, and actively work with community and business leaders to foster rural economic growth.

## CONTACT US

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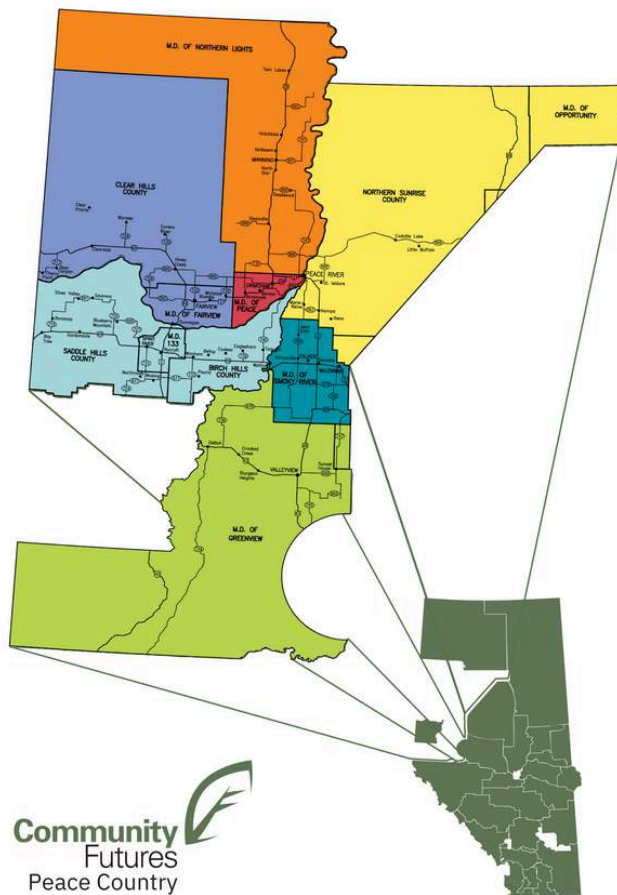
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## OUR REGION



We help entrepreneurs and small business owners throughout the Peace region, including:

Bay Tree, Bear Canyon, Berwyn, Blueberry Mountain, Bluesky, Bonanza, Brownvale, Cadotte Lake, Calais, Carcajou, Cherry Point, Chinook Valley, Cleardale, Crooked Creek, Deadwood, DeBolt, Dixonville, Donnelly, Dunvegan, Eaglesham, Eureka River, Fairview, Falher, Girouxville, Gordondale, Grimshaw, Guy, Hines Creek, Hotchkiss, Jean Cote, Kathleen, Little Buffalo, Manning, Marie-Reine, McLennan, Nampa, North Star, Notikewin, Peace River, Reno, Rycroft, Silver Valley, Spirit River, St. Isidore, Tangent, Twin Lakes, Valleyview, Wanham, Watino, Whitelaw, Woking and Worsley

**POPULATION: 50,000**

**50 COMMUNITIES**

**26 MUNICIPALITIES**

**4 FIRST NATIONS**

**122,000 SQUARE KMS**

*Our ultimate goal is to help our area grow and thrive through economic diversification. We help companies across all industries, with a strong history of helping those in the retail, oilfield, construction, restaurant and recreation sectors.*