

Performance Results for 2021-22 CF Peace Country

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	2021-22
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	23
2. Total number of local and regionally-based community strategic plans developed and/or updated	2
<i>Rural access to business development services</i>	
3. Total number of business training session participants	118
4. Total number of business advisory services	297
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	833,500
6. Total number of loans	16
7. Number of jobs created/maintained/expanded through lending ¹	25
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>Little Denise Foods Ltd Loan, business service, training</p> <p>Alignment: Inclusiveness: Women, Immigrant</p> <p>CFPC provided business counseling and a loan to assist this client's move to larger markets. This is the first step in the client's larger plan to get their product into retail grocery stores in the region. The client's business is in a small village that greatly benefits from maintaining and growing businesses in the community. The future looks promising as this business continues to expand its markets.</p> <p>Careers - Next GEN Training</p> <p>Alignment: Youth entrepreneurship</p> <p>Business Analyst led ten students from Grimshaw Public School, Peace River High School, Glenmary School and Peace Regional Outreach Campus through a workshop on how to create a Business Plan and a Cash Flow projection. This workshop was at the request of Careers as a component of a weekend long introduction into trades camp. Students were very engaged and will assist in future decisions around entrepreneurship as a viable career.</p>	

¹ Estimated at the time of lending

Women in the North Conference Business development services, training

Alignment: Inclusiveness - Women

The 2021 WIN Conference was held throughout the week of April 19th to 23rd in a Lunch & Learn format from 11:45am to 1pm every day. It was delivered virtually via the Zoom platform with speakers presenting from their own home bases. We had 157 registered delegates and a total of 84 individual attendees over the course of the week. Sessions were recorded and sent out to the delegates the following week.