

## NEWSLETTER

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## New Event Coordinator!

Join us in welcoming Vanessa Burns to the Community Futures team. Vanessa is assisting with planning and hosting our 2022 Women in the North Conference. Vanessa was born and raised in the Peace Country and brings 13 years of experience as a communication professional. She also recently launched a communication business called Revive Communications where she provides consulting, writing, social media, training, website and graphic design services for businesses and organizations!

Welcome to the team, Vanessa.





## RRRF Update

The COVID-19 pandemic continues to have significant impacts on businesses, workers and communities across the country. The Regional Relief and Recovery Fund (RRRF) was provided to assist businesses that may have required additional support to cope with and recover from the pandemic. These businesses had been rejected by or were unable to access other federal pandemic support programs. The RRRF is part of Canada's COVID-19 Economic Response Plan.

**The Government of Canada announced on January 12, 2022, that the repayment deadline to qualify for partial forgiveness for the RRRF has been extended to December 31, 2023 (changed from December 31, 2022).**

## Upcoming Events - WIN 2022



### **Women In the North Conference**

**WE ARE CHANGING THINGS UP THIS YEAR!**

WIN is hitting the road and coming to **YOUR** town!

Let's face it, times have changed and we need to look at adapting to a new way of hosting events. So, in an effort to make it EASIER, SAFER and even more FUN for you, we will be hosting mini-WINs in communities around the Peace Region.

Every Wednesday, starting on **April 20th** through to **May 25th, 2022**, we will be hosting a smaller version of the fantastic Women in the North Conference in a venue near you!

We will still have amazing content, keynote speakers, great swag, food and feature local business women!

Click below to stay tuned for venue announcements and dates - coming soon!



**REGISTRATION WILL OPEN IN EARLY FEBRUARY**

# Lunch and Learn

## FEBRUARY LUNCH & LEARN

WEDNESDAY, FEB. 23RD - 12PM SHARP



The **I** **B** **C**'s



### of Financial Statements

Your **Income Statement**, **Balance Sheet** & **Cash Flow** are the key building blocks to understanding the financial language of your business. If you've never really been sure what your bookkeeper is talking about OR even if you have a basic knowledge of these terms, Deb will provide clear explanations of what these documents can tell you about how your business is performing, what terminology you should know and how to identify potential red flags. *Join us for an informative and fun session online!*

PRESENTED BY DEB KALYN

tru<sup>^</sup>north  
STRATEGIES

[Click to Register!](#)



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Click to view our  
Facebook page!

## About Us!

Community Futures Peace Country is a community driven, non-profit organization staffed by business professionals and guided by a volunteer Board of Directors. We provide a wide range of small business services and business management tools for people wanting to start, expand, franchise or sell a business. We also run a number of specialized business programs, organize exciting business events, and actively work with community and business leaders to foster rural economic growth.

Funded in Alberta by Prairies Economic Development Canada, Community Futures has been supporting small business and rural economic diversification since 1986. Community Futures has established 90 Community Futures organizations throughout rural Western Canada, including 27 offices in Alberta.

Given the importance of small business to Canada's changing economy, one of the primary focuses of the CFs is to foster entrepreneurial development by providing both financial and technical support to new and existing small businesses.

Stay up to date on upcoming programs, news and events!

*Growing communities  
one idea at a time.*

## Board of Directors Opportunity

If you are a forward-thinking, value-oriented and have a passion for leadership, community development, and entrepreneurship, a Board of Director position with Community Futures Peace Country is for you.

Board Directors have diverse skills and backgrounds and are made up of community champions and professionals from within the communities they live. Board Directors are responsible for setting the strategic direction of the organization and act as a resource for staff

Positions Available:

Sub Region 3 - Rycroft / Spirit River

Sub Region 5 - Fairview

Sub Region 7 - Valleyview



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