

Community
Futures



NEWSLETTER

PEACE COUNTRY

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Inside This Issue

Lunch and Learn Recap
Upcoming Events
About Us

Lunch and Learn Recap

There was a full house for our February Lunch and Learn topic, "Instagram for Business".

***** Remember to sign up early for our Lunch and Learn sessions as spaces fill up fast! *****



Upcoming Event - Women in the North



April 10 & 11, 2019

Wednesday, April 10th - 5:30pm to 8:00pm - Dinner, Networking Activity
Thursday, April 11th - 9:00am to 4:30pm - Keynote Speaker, Let's Talk Show, Breakout Sessions and Entertainment

HOW MUCH DOES IT COST?

BOTH DAYS - \$90

Wednesday Dinner event - \$45 per person
Thursday Keynote & Workshops - \$60 per person

WHERE IS IT?

Belle Petroleum Centre - 9403-94 street, Peace River, AB

[REGISTER HERE](#)

Women in The North - Breakout Sessions

Magic of the Mind with Faith Wood

For many of us, we know more about our weaknesses than our strengths. And when we focus on the negative we have a way of repelling opportunity, confidence and magic. In this seminar, Faith will demonstrate and share some strategies for influencing your mind the way a high-performance athlete/leader trains their brain to perform. We can all find ourselves speaking harshly inside the privacy of our own mind. Sadly, this tendency can be at the root of our doubts, hesitations and feelings of inadequacy. This hour could change all that for good – just like magic!

Transforming Organizational Culture with Justin Hicks

What are the keys of a great culture? How do we repair a damaged culture? Are we able to build and sustain a great culture into any work group? Learn the three keys to building an effective work group: *Building a Safe Environment, Sharing Vulnerability, & Establishing a Vision*. These keys can extend to any group ranging from volunteer organizations, small and large businesses, and even sports teams. No matter the size of your group or your goal, this presentation will teach you the principles of cultural chemistry that can transform any group! Justin Hicks has been a professional speaker for 3 years. His background entails working within the corporate environment, labor relations, and shift work. Justin's passion is seeking out corporations, entrepreneurs, and other leaders to help him along his journey of self-education. He has had the opportunity to speak on many subjects such as company culture, engagement, conflict negotiation, vulnerability, philosophy, and strategy.

The Basics of Building a Marketing Plan with Lindsey McNeil.

The session outlines the importance of developing a marketing plan, and how to implement that marketing plan for attendees to grow their business. It will focus on small business initiatives, digital marketing, and how to make yourself stand out from the crowd. Lindsey McNeil, Regional Marketing Manager for MNP holds a Bachelor of Arts from Saint Mary's University and is currently completing a Master of Arts through Stockton University. Lindsey has been involved in many high level, successful marketing campaigns, for corporate, not-for-profits, and real estate. Lindsey prides herself on being able to help others see the value in "thinking outside the box" when it comes to growing their business.





PEACE COUNTRY

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We're online!
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Click to view our
Facebook page!

About Us!

The Community Futures Peace Country office is a community driven, non-profit organization staffed by business professionals and guided by a volunteer Board of Directors. We provide a wide range of small business services and business management tools for people wanting to start, expand, franchise or sell a business. We also run a number of specialized business programs, organize exciting business events, and actively work with community and business leaders to foster rural economic growth.

Funded in Western Canada by Western Economic Diversification Canada, Community Futures has been supporting small business and rural economic diversification since 1986. Community Futures has established 90 Community Futures organizations throughout rural Western Canada, including 27 offices in Alberta.

Given the importance of small business to Canada's changing economy, one of the primary focuses of the CFs is to foster entrepreneurial development by providing both financial and technical support to new and existing small businesses.

*Growing communities
one idea at a time.*

Volunteer Board of Directors



VOLUNTEER BOARD OF DIRECTORS OPPORTUNITY

If you are forward-thinking, value-oriented and have a passion for leadership, community development, and entrepreneurship, a Board of Director position with Community Futures Peace Country is for you. The ongoing professional board development program will keep you challenged, stimulate creativity and build leadership capabilities.

Funded by Western Economic Diversification, Community Futures Peace Country is a non-profit organization governed by a volunteer Board of Directors. Board Directors have diverse skills and backgrounds and are made up of community champions and professionals from within the communities they live. Board Directors are responsible for setting the strategic direction of the organization and act as a resource for the staff.



Positions open: Sub Region 5: Fairview region

Sub Region 7: Valleyview region

More info at: www.cfpeacecountry.com or call Randy Hodgkinson @ 780-624-1161